

Breakout Brands 2014: The next restaurants to watch

NRN editors choose concepts poised to become the next Breakout Brands

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BREAKOUT BRANDS

NRN presents the 2014 Breakout Brands: 10 hot, emerging restaurant concepts generating excitement in the industry.

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The hunt for "the next big thing" is never-ending in the restaurant business, and the editors of Nation's Restaurant News are always on the lookout for cutting-edge brands that capitalize on consumers' changing tastes. The Breakout Brands 2014 special report showcases 10 such concepts, but below are more restaurant brands that NRN editors are watching.



Bret Thorn, senior food editor

5oz. Factory, New York City

Milwaukee native-turned New York lawyer Daniel Schuman teamed up with 20-year restaurant veteran Angela Kuzma to bring his beloved frozen custard to New York City. Named for the standard size of a frozen custard cup in Wisconsin, 5oz. Factory also offers super-rich "melts" made with meatballs, sausages and Wisconsin cheese served in the large hero rolls that New Yorkers can seek their teeth into.