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Michelle V. Agins/The New York Times

To Indulge: Dairy Lovers Count to 5

Daniel Schuman of Wisconsin named his 5oz. Factory for the amount of cheese (from Wisconsin, of course) in his cheese-melt sandwich on thick white bread, and for the typical serving size of his creamy Wisconsin-style frozen custard (vanilla, chocolate, caramel and espresso). The custard is made from milk and cream shipped from his home state, and the sandwiches can be had with ham, vegetables and other items in addition to assorted cheeses. From time to time, several high-end Wisconsin cheeses, like Pleasant Ridge Reserve, are available: *Melts are \$8 to \$13, frozen custard \$4.75 to \$8.50 at 5oz. Factory, 24 West Eighth Street, (212) 777-6455, 5ozfactory.com.*